

BUILDING A GREAT WORLD REGION FROM A MARGINAL TO A CENTRAL MEDITERRANEAN

THREE CONVICTIONS

THREE ROLES



Jean-Louis Guigou
FOUNDER AND
PRESIDENT

Created in 2006, **IPEMED** is an independent and international think tank balanced between North and South with a focus on the economy. Its activity has been recognised of general interest.



Eric Diamantis
VICE-PRESIDENT

Mediterranean countries need to work together to carry weight in globalization

Regional integration involves coproduction and the optimisation of the value chain between both shores of the Mediterranean

Business leaders from North and South are key actors in promoting regional integration

Major North-South blocks are forming. The United States, China and Japan have allied with their southern neighbours (e.g. NAFTA, ASEAN+3). Similarly, countries from the North and the South of the Mediterranean must build a great world region based on proximity, complementarity and solidarity.

Produce forward-looking ideas and solutions

To anticipate coming evolutions and don't be the hostage of short term.

Influence political spheres

So that they will implement public policies to encourage North-South exchanges and facilitate regional integration.

Open up and interweave ideas

To enlighten and convince the largest possible number of decision-makers and opinion leaders on the benefits of bringing together the Euro-Mediterranean.



Nassim Kerdjoudj
VICE-PRESIDENT

IPEMED IS ALSO

- ▶ **A vision** : North-South integration
- ▶ **A concept** : coproduction and the share of the added value
- ▶ **A method** : partnership and taking into account southern needs
- ▶ **A strength** : a network of experts and political influence
- ▶ **A result** : confidence in a common future



Fouad Trad
VICE-PRESIDENT



IPEMED

- INSTITUT DE PROSPECTIVE ÉCONOMIQUE DU MONDE MÉDITERRANÉEN -

USING ECONOMICS TO BRING THE TWO SIDES OF THE MEDITERRANEAN CLOSER



Miguel Angel Moratinos
FORMER MINISTER, PRESIDENT OF THE
POLITICAL STEERING COMMITTEE

“ Profound changes are taking place in the north, south and east Mediterranean. My long diplomatic experience leads me to think that the next years will be crucial to securing the Mediterranean South and the European North. If Mediterranean business leaders have to strengthen their cooperation in order to accelerate these transitions, politics have also a role to play. Politics must show the way, convince, and work out compromises. These are the missions of IPEMED’s Political Steering Committee, of which I am president.



Mediterranean 2030

► Gather national, public and private, key foresight actors in order to elaborate a common vision of the future of the Mediterranean and to promote the scenario of Mediterranean convergence which involves a deep-seated integration based on proactive political action, coproduction dynamics and the development of a channel-based approach.



Coproduction

► Propose a regional integration based on geographic redistribution of production, transfer of technology and shared added value between two areas geographically close but having different levels of development.

► Implementing the Mediterranean Coproduction Observatory.



Energy

► Implement a new regional partnership based on the emergence of a “Mediterranean Energy Community” having as a main aim the transition towards decarbonised and sustainable economic models, integrating energy security and efficiency.



Water

► Promoting an integrated management of water demand and resources, and a more efficient and comprehensive governance through the implementation of a “Mediterranean Water Agency”.



Agriculture and rural development

► Make a priority of food security : support the implementation of a “Euro-Mediterranean agriculture and food policy” and encourage North-South territorialised agri-food systems.

► Do not be afraid of great innovations like the micro-algae.



Financial area

► Ensure the mobility of capital and the security of long-term investments in the Mediterranean : promote measures to guarantee and finance projects, specially infrastructure ones, and suggest a harmonious regulatory framework for PPPs in the region.



Digital

► Accompany the digitalization of societies and economies by encouraging the emergence of a Euro-Mediterranean policy (“.med” area) and supporting the change from digital consumption towards content production and high-added-value activities, mainly in southern Mediterranean countries.



Health

► Put health back at the heart of regional stakes, draw up a shared diagnosis of health systems in the Maghreb countries and encourage structural reforms and cooperation allowing a better access for all to high-quality healthcare and medication.



Migration and mobility

► Enhance Euro-Mediterranean mobility by moving away from an administrative vision of migration towards an economic vision of mobility, securing migrants’ professional journey and recognizing the role diasporas can play as key actors of regional integration.

EVENTS TO FOSTER NEW IDEAS

Social and solidarity economy (SSE)

► Create the conditions for the emergence of a Mediterranean social and solidarity-based entrepreneurship answering people needs, allowing job creation, mainly youth and women, and encouraging the transition to the formal economy.

Transport

► Convey a transversal and complementary vision of transports and logistics in the Mediterranean and deploying a multi- and inter-modality system so railway transport becomes the backbone of North-African and Euro-African integration.

La Verticale

► Promote the idea of a great world region Africa-Mediterranean-Europe taking hold in the creation of an international foundation, intellectual and political melting pot of this region in the making.

The Political Steering Committee meeting

► The permanent mobilisation of IPEMED's PSC is an asset. A strong moment of this mobilisation is their annual meeting, in Paris, and the Gala dinner, the perfect occasion to agree on an appeal made to political leaders on both sides of the Mediterranean on the urgency of implementing active policies in favour of regional integration based on long-term partnerships and coproduction dynamics.

IPEMED symposiums

► Ideal opportunities for learning about IPEMED's work on different subjects as well as an occasion to open out the debate and suggest new areas for study, the symposiums are held in all Mediterranean countries.



PSC meeting. From left to right : Elisabeth Guigou and André Azoulay.

Political breakfast meetings

► A privileged time for exchange and debate between top-ranking political figures invited to compare their strategic and political vision of the Mediterranean with the views of IPEMED founding company leaders.

Mediterranean breakfast meetings

► Regularly, international figures from political, academic and economic spheres play off their points of view on a major Mediterranean challenge tackled in IPEMED works and publications. Dialogue is encouraged.



From left to right : Jean-Louis Rastoin, associated expert and Xavier Beulin, President of the Supervisory board.

“The private sector plays a key role in the Mediterranean’s development. IPEMED gathers companies from around the region and fosters joint action, thus creating a common impetus. Together we transform our individual successes into Mediterranean-scale projects that work in the interest of the region.

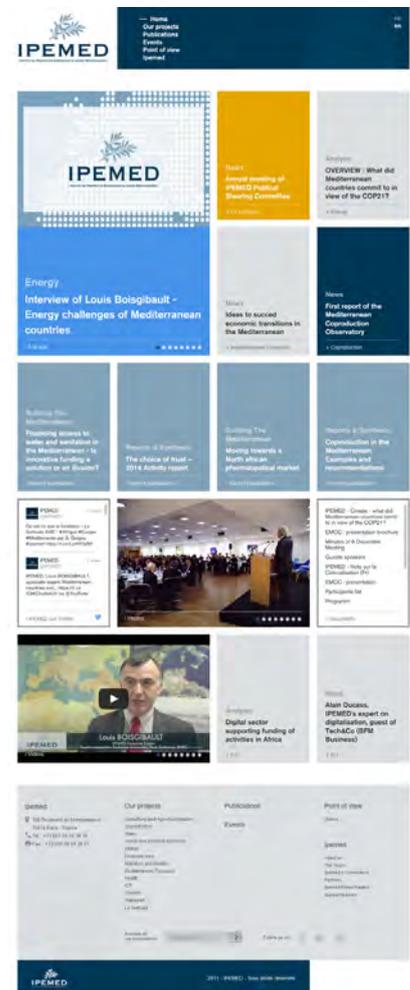


Neemat Frem
CEO OF INDEVCO,
VICE-PRESIDENT OF
THE SUPERVISORY
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Resulting from collective reflections, IPEMED’s publications draw the future of the Mediterranean and tackled the conditions for regional integration under different thematic axis. Printed or in their electronic version, the publications are available free of charge on the website.

AN OPEN PLATFORM ON THE MEDITERRANEAN



ACTING FOR REGIONAL INTEGRATION : JOIN US!

IPEMED is an association recognized as of general interest under French law, independent from state authorities and funded by companies and individuals from North and South of the Mediterranean who share its values.

Becoming IPEMED’s member gives you the opportunity of:

- ▶ Taking part in international workgroups and to all IPEMED’s events
- ▶ Taking part in a strategic orientation in the service of the common interest
- ▶ Raise awareness among political leaders to key issues for the region

If you wish to become a member or support us, please contact us. Individuals and French companies may benefit from a fiscal advantage in favour of sponsorship.

Virtual show case of the Institute, www.ipemed.coop is a resource centre gathering first rate information, in French and in English, on IPEMED’s projects, events and reflections carried out as well as on its publications and other Mediterranean events. It offers relevant analyses of leading personalities and key actors from public and private sectors from both shores of the Mediterranean.

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IPEMED'S GOVERNANCE

Established as a non-profit association under the French law of 1901, IPEMED acts independently from state authorities and is funded by major Mediterranean companies and individuals that share its values. Its governing bodies reflect this independence and respect North-South parity. IPEMED was founded in 2006 by Jean-Louis Guigou. Since 2015, he is also its President.

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